



MADURAI MALLI
FRAGRANCES



CONCRETS & ABSOLUTES



NATURAL FLORALS & ESSENTIAL OILS

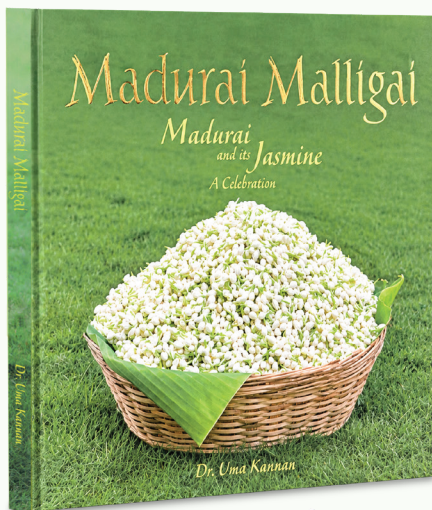


ABOUT US

Madurai Malli Fragrances is part of the Thiagarajar Group.

Founded by, Dr Uma Kannan, the venture is engaged in the manufacture of:

- 🌼 Premium Natural Floral Extracts and Essential Oils are our speciality.
- 🌼 Jasmine Sambac Concrete and Absolute
- 🌼 Jasmine Grandi Concrete and Absolute
- 🌼 Tuberose Concrete and Absolute



All our products are of the finest grade, meeting international quality standards. We source traditionally cultivated - farm-direct, high-quality, natural raw materials from the jasmine growing communities of Nilakottai and the wider Madurai region.

Uma Kannan, who has a doctorate in socio-cultural anthropology, is passionate about Indian art and floriculture. She is the author of **Madurai Malligai**, Madurai and its Jasmine, A Celebration, a first-of-its-kind coffee table book that celebrates Madurai and its jasmine (www.maduraimalli.com).

She is also actively involved in the revitalisation and preservation of traditional Indian arts and skills, and in helping artisans create innovative design concepts to sustain their traditional occupations and earn sustainable incomes. She is the president of Thiagarajar College, Madurai.



OUR ADVANTAGE

Farm-direct sourcing

- 🌿 Our raw materials are freshly sourced and harvested from the GI-tagged location - jasmine growing region of Nilakottai, near Madurai, very close to our extraction plant.
- 🌿 We have a strong relationship with the local farmers and traders from the local flower markets, for getting better access to higher-quality flowers.
- 🌿 Our supply chain is completely transparent, from the sourcing of raw materials to the finished products.

Quality and provenance

- 🌿 The soil in the Nilakottai region is rich in sulphur and laterite, contributing to the quality and distinctive internationally acclaimed fragrance of its jasmine flowers.
- 🌿 Our proximity to the jasmine growing region enables us to work with fresh raw materials and maintain quality throughout the extraction process.

Sustainable practices

- 🌿 Our production and practices are sustainable, and we are committed to bettering our environment and community.
- 🌿 We seek to work in ways that respect the natural resources on which our production depends.

Commitment to farmers and the community

- 🌿 Our relationship with local farmers is built on trust and a shared commitment to quality.
- 🌿 We believe that the development of our enterprise must go hand-in-hand with the development of the communities around us.

Membership and participation

- 🌿 Madurai Malli Fragrances is a registered member of IFEAT – The International Federation of Essential Oils and Aroma Trades.
- 🌿 MMF is registered with FAFAI – Fragrances Flavours Association of India, & EOAI – Essential Oil Association of India.

Education and social responsibility

- 🌿 The Thiagarajar Group is committed to providing quality education to all sections of society.
- 🌿 Our educational institutions are run on a socially responsible and inclusive ethical model.
- 🌿 Our CSR (Corporate Social Responsibility) activities include village outreach and community development programmes.





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